

Weyfish

A business at the heart of the fisher community

www.weyfish.com

Origin- The Old Fish Market

- Built in 1855 as a specialist designed fish market with marble fish displays
- State of the art features with pumped sea water and ice house facilities
- It didn't last, by 1895 it had become Sander's coal depot
- For the next 90 years it operated as various storage facilities
- 1985 Weyfish was established and English Heritage funded a major overhaul
- Live shellfish tanks and modern walk in fridges introduced
- It traded successfully but something was missing and this lead to terminal decline (community engagement)

Weyfish 2016

- A failing business, Heavily loss making
- Crumbling infrastructure with no ongoing investment
- 2 tired owners who couldn't continue but couldn't let go
- Broken relationships with the fisher community
- A business that had lost its purpose and had no obviously solution

so why get involved

Weyfish- 2017 what's the plan

- Customers, fishermen and community at the center of all we do
- Loyal staff, retained , rewarded and engaged
- Start a fresh with the local fleet, rewarding their efforts with better than market prices
- Celebrating our local catch, putting quality in front of price
- Fix the basics of crumbling infrastructure
- Introduce card machines, open Sundays, participate in Fish festival
- Engage our community, sponsoring youth sport.

Invest, Invest, Invest

- Another chance meeting, with Martin Sutcliffe and Bob Summerhazecommunity in action
- The FLAG, what amazing support
- Invest in new facilities for industrial storage and processing of our catch
- Invest in Re-living the Old Fish Market stage 1,2,3 and 4
- Invest in boats to optimise time at sea and earning capacity of crew
- Invest in the remaining fleet with interest free money
- Invest time to understand the communities needs

Aspiration- make Weyfish a reason to visit

- Celebrate our heritage assets
- Celebrate our unique waters and the products they yield
- Celebrate Dorset...the best kept secret
- Maintain a new “Old fish Market “ as a facility for all
- See the future of the Weymouth fleet secured for future generations
- Play a leading role in the redevelopment of our harbour