eden portland

a visitor destination on the Jurassic Coast dedicated to exploring extinction, regeneration, and what it means to be human.
an evolution of the MEMO project
a new partnership
Our first transformation: Eden Project Cornwall
Eden Project Cornwall in numbers

- 16 years operating
- 375 full-time staff
- Contributed £1.8 billion to the local economy
- 18 million visitors since opening
- £25 million annual revenue
- 22 hectare site area
Each Eden Project will focus on a unique aspect of humanity and ecology.
with thanks to

DORSET
Local Enterprise Partnership

Dorset County Council

Weymouth & Portland Borough Council
a laboratory for new interactive art forms
a visitor experience like no other – ancient and thrillingly modern
timeline

- Jan 2019 – leases signed
- Mar 2019 - planning application submitted
- July 2019 – key funding decisions
- July 2019 – p. permission
- April 2021 – soft opening
fundraising

• £24.8m total capital project
• £1.84m - development phase budget raised
• 3-part fundraising model – public/philanthropic & charitable/borrowing
• less than 40% public funding amounts to a new model for arts-led regeneration outside London
• Eden business model self-supporting eliminating need for ongoing subsidy
impact

• 340K visitors p.a.
• 100 year-round jobs on site
• More than £20 million p.a. gross economic impact protecting 1000 jobs in supply chain
• apprenticeships embedded on site ongoing
• 10 acres of ‘white-field’ quarry permanently restored with public access
• new Portland Nature Conservation Fund created
• bringing flagship cultural brand to Dorset
• new possibilities & old aspirations
The Masterplan was developed in parallel with the transport strategy.

Park and Ride at Osprey Quay was the preferred way forward. This was chosen as in reduced traffic on the island. The Park and Ride’s position also creates a synergy with Castletown.

Proposed Osprey Quay Transport Hub
- Visitor Centre Shuttle
- C 600 parking spaces
- Timed ticketing to prevent rush hour
- Range of transport options including cycling, walking, public transport and boat access
- Potential to diversify future transport options
At grade controlled crossing
Retaining walls circa 9m
Pedestrian Bridge Crossing above path circa +93
Quarriesman’s Landscape: Lower level footpaths with restored limestone grassland set at higher level. Spaces created to form Play area/Gathering spaces/Outdoor Classroom, etc.
the past is set in stone
the future is ours to shape
championing regeneration projects around the world
with a reach far beyond Dorset
As powerful and imperative as I believe the practical arguments for conservation are, a change in perception and value about our place in nature could achieve vastly more.

Tom Lovejoy, first scientist at WWF, Reith Lecture 2000